

Corporate Social Responsibility Annual Report 2016-2017



Tesco Bengaluru at a glance

Tesco Bengaluru is the only technology and retail operations centre for Tesco worldwide – we make the Tesco experience better for millions of our customers and simpler for over 4,76,000 colleagues around the world.

Established in 2004, Tesco Bengaluru is pivotal to Tesco and enables global operations in the areas of technology, people operations, property, finance, commercial & business services.

Every little help makes a big difference – is the value we live by to ensure we serve our customers, colleagues and our communities a little better every day.

Award winning operations

With a constant endeavour to set benchmarks in the retail industry across functions, Tesco Bengaluru has been accumulating accolades year after year. Here are a few highlights of recognitions received in the recent past.

- Bronze Sponsor of Grace Hopper Conference, 2016
- Exhibition Partner at Unplugged event, 2016
- Winner of the “Best Practice in Data Analysis Strategy” Award at the Big Data, Analytics & Insights Summit, India (2016)
- ‘Best Corporate Social Responsibility Practices Award’ at the 2016 Global CSR Excellence & Leadership Awards organised by the World CSR Congress
- Gold Sponsor of the NASSCOM GIC Conclave, 2015
- Gold Sponsor of the NASSCOM Diversity & Inclusion Summit, 2015
- Silver Sponsor of NASSCOM India Leadership Forum, 2015
- Conducted Tesco Agile Conference 2015
- ‘Best Loyalty Solution Provider’ award at Indian e-Retail Congress, 2014
- STPI Karnataka IT Export Award (2011-2012): ‘Best Performance in Highest Percentage of Women Employer – IT Sector’

Tesco Bengaluru was honoured with the ‘Best Corporate Social Responsibility Practices Award’ at the 2016 Global CSR Excellence & Leadership Awards. Organised by the World CSR Congress, Tesco Bengaluru won the award for the case study submitted on our CSR Month. The award proved to be a testimony to Tesco Bengaluru’s efforts to provide every little help to make a difference and reflects how we are perceived in the CSR domain.

Corporate social responsibility

The Corporate Social Responsibility (CSR) Annual Report highlights the measures undertaken for the betterment of the local community and the impact created during the year 2016 - 2017.

At Tesco Bengaluru, we are committed to our CSR goals not just as an organisational objective but as a way to positively impact the communities we are embedded in. Our CSR strategy reflects our efforts to inspire and connect people, as well as invest in opportunities by taking real and measurable actions.

Fostering innovative partnerships, leveraging technology and delivering measurable solutions, we built our CSR activities broadly under these three themes:

Environment Protection

Preventive Healthcare

Skill-building

Covering these themes, Tesco Bengaluru conducted 57 volunteering events and invested 4267.5 hours in volunteering work during the year 2016-17.

Composition of the CSR Committee:

The CSR Committee includes Mr. Glen Attewell (CEO), Mr. Sanjeev Nagwekar, Ms. Kritya Sharma, Mr. Anisu K. Verghese, Mr. Kiran Khambadkone, Mr. Subramanya Bhat, Mr. Sudhakara Narasegowda, Mr. Yesudas James, Mr. Ankit Batra, Mr. Vijay Krishna and Mr. Kalleth Basavankote.

Average net profit of the company for the last three years for the purpose of computation of CSR: INR 1,113,490,696

Prescribed net profit of the company for the last three financial years for the purpose of computation of CSR: INR 22,269,814.

Details of CSR spend during the financial year 2016-17:

a) Total amount to be spent for the financial year 2016-17: **INR 2.6 crore**

b) Amount unspent (until March 31, 2017): **Nil**

c) Manner in which amount is spent:

S. No.	CSR project or activity identified	Sector in which the project is covered	Projects or programs local area or other specify the state and district where projects or programs was Undertaken	Amount outlay (budget) project or program wise	Amount spent on the projects or programs Sub heads 1.Direct expenditure on projects or programs 2. Overheads	Cumulative expenditure upto to the reporting period	Amount spent: Direct or through implementing agency
1	Opportunities for Young People (school infra, mobility aids, sports equipment), E-learning solution and School infra project	Skill building	Bengaluru	INR 84,00,000	INR 84,00,000	INR 84,00,000	Direct and Implementing Agencies
2	Biodiversity park, Water ATM, Tree planting, cleaning drives, solar lights, Dustbins, etc	Environment	Bengaluru	INR 75,00,000	INR 75,00,000	INR 75,00,000	Direct and Implementing Agencies
3	Eye-surgeries, e-toilets, mid-day meal equipment etc	Preventive Healthcare	Bengaluru	INR 80,00,000	INR 80,00,000	INR 80,00,000	Implementing Agencies
4	- Save Animals India (Animal Welfare and Rehabilitation Trust) - Ruva Foundation - Balya (Annapurna Charitable Trust) - Ramakrishna Ashrama Hostel - Prerana Trust for the Disabled	Individual Social Responsibility	Bengaluru	INR 17,00,000	INR 17,00,000	INR 17,00,000	Direct and Implementing Agencies
5	Event material & stationary	Overheads	Bengaluru	INR 16,00,000	INR 16,00,000	INR 16,00,000	Direct



Environment protection

Street solar lights: Set up 50 sustainable solar lights in Whitefield in partnership with our implementing agency UV Green Energy Services.

Dustbins distribution: Distributed 200 outdoor dustbins across more than 20 government schools in and around Whitefield area – a step taken to promote clean living habits among school children and create the impact that matters.

Afforestation initiatives: In partnership with SayTrees Environmental Trust, we planted more than 7051 trees in various parts of Bengaluru city during June–August 2016.

Preventive Healthcare

Funding support for Sankara Eye Foundation

Under Sankara Eye Foundation's 'Gift of Vision' programme, we have extended funding support for vision restoration surgeries for 1600 disadvantaged patients during the year. Read the full report [here](#).

Funding support for Akshaya Patra's kitchen:

Akshaya Patra Foundation provides mid-day meals for over 5000 school children every day. We provided kitchen equipment including five rice cauldrons, three vegetable cutting machines and two heavy-duty wet grinders to the foundation.

Health camps: Conducted health camps across 21 schools in Whitefield, covering over 2530 school children.

Water ATM: Set up an innovative water ATM at a village near Hoskote in Bengaluru to provide much needed clean drinking water to the villagers.

Funding support to Association for People With Disability (APD):

Provided funding support to APD's Spinal Cord Injury Centre for mobility aids support and medical/surgical interventions.

Skill-building

Under the 'School Adoption Model', Tesco Bengaluru supports five government schools in the Whitefield locality through sustained engagement. We support these schools through the provision of learning aids, funding the physical infrastructure needs of the school and engagement with the students in co-curricular and extra-curricular activities such as digital literacy, sports, craft, music, language skills and more. We undertook the funding of civil works within the schools (playground levelling, painting, roofing, electrical and plumbing works), as well as supported them in other ways such as the provision of drinking water in three government schools, sports mentoring and sponsoring sports equipment for seven schools.

Overview of other CSR initiatives

Google Map

Tesco Bengaluru launched its first-ever CSR Impact Google map, which highlights the scale of commitment the organisation has made in the communities it serves. The map was made utilising our in-house talent. Colleagues collaborated to map all the locations where Tesco Bengaluru had created an impact – be it with e-toilets, solar lights, adopted schools or tree plantation spots.

e-Toilets

We inaugurated state-of-the-art innovative e-toilets in EPIP, Whitefield under our sanitation project. Watch this video to witness the functionality of these e-toilets and how one would use them.

Sports mentorship programme

Under our CSR initiatives, we launched the Sports Mentorship Programme for our adopted government schools, to provide mentorship in sports, in addition to making available sports equipment to the students. With a vision to provide opportunity for holistic learning through sports and to be able to hone latent talent, we also conduct regular Sports Day events with the school children.

Promoting usage of paper bags

As part of our initiatives under environment, our colleague volunteers regularly engage themselves in paper-bag making activities. These handmade paper bags are then distributed among the small vendors in the Whitefield area to encourage reduced use of plastic.

Charity carnival

A Charity Carnival was organised at our office premises. Our colleagues donated clothes, put up food stalls to sell snacks prepared by themselves with the intention of raising money for partner NGOs.

'Know our partner NGOs' initiative

Under the 'Know our partner NGOs' initiative, Tesco Bengaluru hosted our partner NGOs, who were encouraged to put up stalls on campus, as part of the CSR Month. The event provided an opportunity for the partner NGOs to share information about their work and projects, and got colleagues to engage, contribute or donate. The initiative enabled colleagues to pledge their eyes and sign up as donors, among other activities.

Innovative CSR practices

CSR impact: As part of inspiring innovative CSR practices in the industry, Tesco Bengaluru organised its bi-annual CSR Impact event in partnership with Rotary Bangalore Whitefield Central on 23rd March 2017 at our office. The CSR Impact is a consultative workshop that aims at bringing together corporates, NGOs, implementing partners and thought leaders to have a dialogue and steer the direction of initiatives in the city and beyond.

The first CSR Impact was conducted in partnership with Whitefield Export Promotion Parks Industrial Association in 2015 to collectively enhance the community outcomes in the area.

[Click here](#) to access pictures from the event.

This year, the event witnessed participation of over 65 CSR professionals, charity and implementation partners from companies such as Caterpillar, PwC, UTC Aerospace, Qualcomm, Allstate and Kaizenat Technologies and implementing agencies such as Meghashala, UV Green Energy, Trinity Care Foundation, APD (Association For People With Disability), Eram Scientific, Give India, Shankara Eye Foundation, SOS Children's Village of India and SayTrees. Click here to see more pictures hosted on the Rotary website.

As part of the event, delegates brainstormed on key topics which emerged from the discussions around water, sanitation, skill development, renewable energy, education, e-learning and healthcare. They also talked about collaborative measures to overcome challenges in the near, mid and long-term. Implementation partners and NGOs also talked about opportunities to make a larger impact by leveraging technology, data and pooling in resources for the greater good.

Overall, the discussions led to tangible measures related to partnerships, awareness creation, capacity building, access to information, influencing behavioural change, engaging the millennial to participate and bringing greater accountability for initiatives.

Individual Social Responsibility programme (ISR)

In a unique attempt to back causes that colleagues are passionate about and establish a sense of ownership and connect, Tesco Bengaluru launched the ISR programme. Through this, we invited colleagues to submit proposals for community or NGO projects which they were keen to own and drive, to create a sustainable impact. An independent panel reviewed the proposals received and selected the ones which Tesco Bengaluru would fund.

Our selected colleagues partnered with these entities for their ISR projects in 2016-17.

- Save Animals India (Animal Welfare and Rehabilitation Trust)
- Ruva Foundation
- Balya (Annapurna Charitable Trust)
- Ramakrishna Ashrama Hostel
- Prerana Trust for the Disabled

‘CSR Month’ – Making volunteering inclusive and engaging at Tesco Bengaluru:

We completed a month-long campaign called ‘CSR Month’ through October 2016 which put the spotlight on CSR and volunteering. Over the course of the campaign, colleagues completed almost half of their annual volunteering targets and increased the volunteer base, while scaling the impact on the community we are embedded in.

The slogan and belief for CSR Month was ‘Volunteering Fun, Fulfilling, and For Everyone’. The initiative attempted to make CSR engaging and meaningful, and at the same time, breaking the myth of it being serious or dull. The goals of the CSR Month were to build connection and pride among colleagues through volunteering, and to scale our community impact. The award winning initiative highlighted Tesco Bengaluru’s collaborative and inclusive approach to volunteering and CSR work.

We held multiple activities within our campus, across centres of our partner NGOs, at our adopted schools, and ran afforestation drives in public spaces, in order to influence the internal audience as well as the communities at large. Several volunteering events were successfully organised, at various locations in the city. Each event had colleagues participating in large numbers.

Engagement and awareness activities included colleague contests, flash mobs, pledge wall, carnival and talent show for fund-raising, garbage installation and wish trees.

CSR month 2016, key highlights

A total of 2,656 volunteering hours clocked
 39 boxes of clothes and books donated through collection drive
 2,880 paper bags made in just 4 hours
 295 units of blood donated in just 6 hours
 Engagement with colleagues: community carnival, velfie campaign

Payroll giving

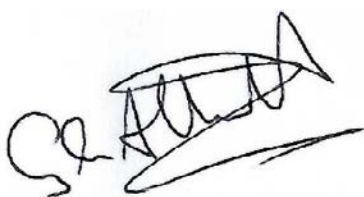
Over 2500 colleagues at Tesco Bengaluru are part of Give India’s Payroll Deduction Programme, contributing regularly to causes close to their hearts. In FY 2016-17, the overall contribution by colleagues totalled over INR 809,074. Since 2011, colleagues have contributed over 1.4 crores to the Give India payroll deduction programme. Give India is a donation platform that allows colleagues to support a cause of their choice from about 200 NGOs that have been scrutinised for transparency and credibility. Through their programme, several colleagues at Tesco Bengaluru have made donations from their salaries for causes ranging from child welfare and education to disability, poverty, and women’s empowerment to name just a few.

Volunteering:

Our CSR work is run on the backbone of colleague volunteering. Our colleagues at Tesco Bengaluru bring passion and rigor to our corporate social responsibility initiatives to make a measurable difference. We seek to get our colleagues engaged across the range of our CSR projects and partner NGOs, through diverse volunteering activities. Our ground-up, colleague-led approach puts the focus on human contribution and gets a significant chunk of our colleague population involved in our CSR as active participants.

A responsibility statement of the CSR committee that the implementation and monitoring of the CSR policy, is in compliance with CSR objectives and policy of the Company.

- We hereby declare that implementation and monitoring of the CSR policy is in compliance with CSR objectives and policy of the Company.



Glen Attewell
 CEO & Chairman Of CSR Committee



Sanjeev Nagwekar
 Director & Member of CSR committee



“Way to go Tesco CSR team! Visible change in the neighbourhood should be the theme for every corporate in Bengaluru”



Clement C Jayakumar
Delivery Head for IT, Shell



“From volunteering to leading engagements with NGO partners, CSR helped me understand the true meaning of ‘every little helps’. CSR helps me to stay connected to the emotional quotient of life, in this digital era. Also, CSR initiatives helped me to build a vaster network of colleagues, friends and individuals with common interest and passion for CSR”



Kallesh Basavankote
Lead – Pension Investments, Tesco Bengaluru



“On behalf of Government Lower Primary School, Thubarahalli, we are very thankful to Tesco Bengaluru for providing the necessary items such as school stationary and books for the underprivileged school children”



CM Govindappa
Teacher – Govt. Lower Primary School



TESCO BENGALURU

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